



**MEDIA RELEASE
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East Energy Appoints New Directors

The Board of East Energy Resources Ltd ("East Energy") today announced the appointment of Mr Rex Littlewood as Non Executive Director and Mr Will Randall as Alternate Non Executive Director of the East Energy Board.

The appointments follow the acquisition of 19.9% of East Energy shares by the Noble Group in April 2010. It brings Board representation to four directors.

Mr Rex Littlewood was formerly Senior Vice President at Noble Energy, the subsidiary of Noble Group responsible for the Asian coal and coke platform. Mr Littlewood was responsible for developing the Australian operations. He has more than 30 years experience in the international coal market, where he was involved in the development of mines as well as mining and export infrastructure. This depth and breadth of experience, coupled with his roles as an analytical chemist and geologist, makes him a very valuable addition to the East Energy Board.

Mr William Randall is a member of executive board of Noble Group and Head of the global coal & coke platform.

East Energy Managing Director, Mark Basso said, "Through these two appointments East Energy is gaining huge experience in all aspects of the coal industry. Rex Littlewood's expertise in establishing and developing mining operations and infrastructure will be invaluable as we advance our program of exploration and development in Queensland. Having him involved will add a lot of depth to the team."

"Will Randall is a leader in the global coal industry. His knowledge of the sector and its supply chains will help us over time deal with macro issues as we move up the value curve from a resource viewpoint", Mr Basso said.

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